

#socent and their ecosystem in Italy

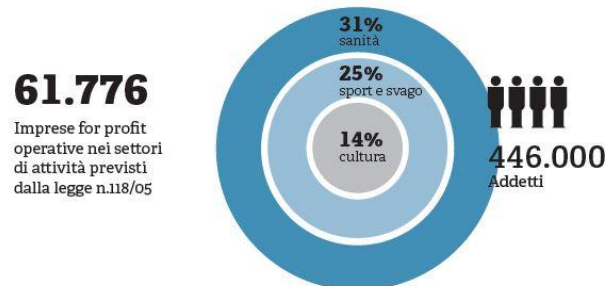
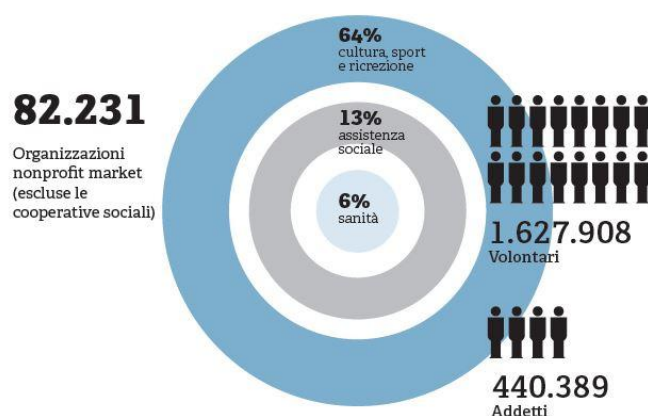
from a general picture to a map...
for the “martians”

#SOCENT IN ITALY: EX LEGE, DE FACTO, POTENTIAL

IMPRESE SOCIALI



POTENZIALE DI IMPRENDITORIA SOCIALE



Fonti: Iris Network, Unioncamere, Istat

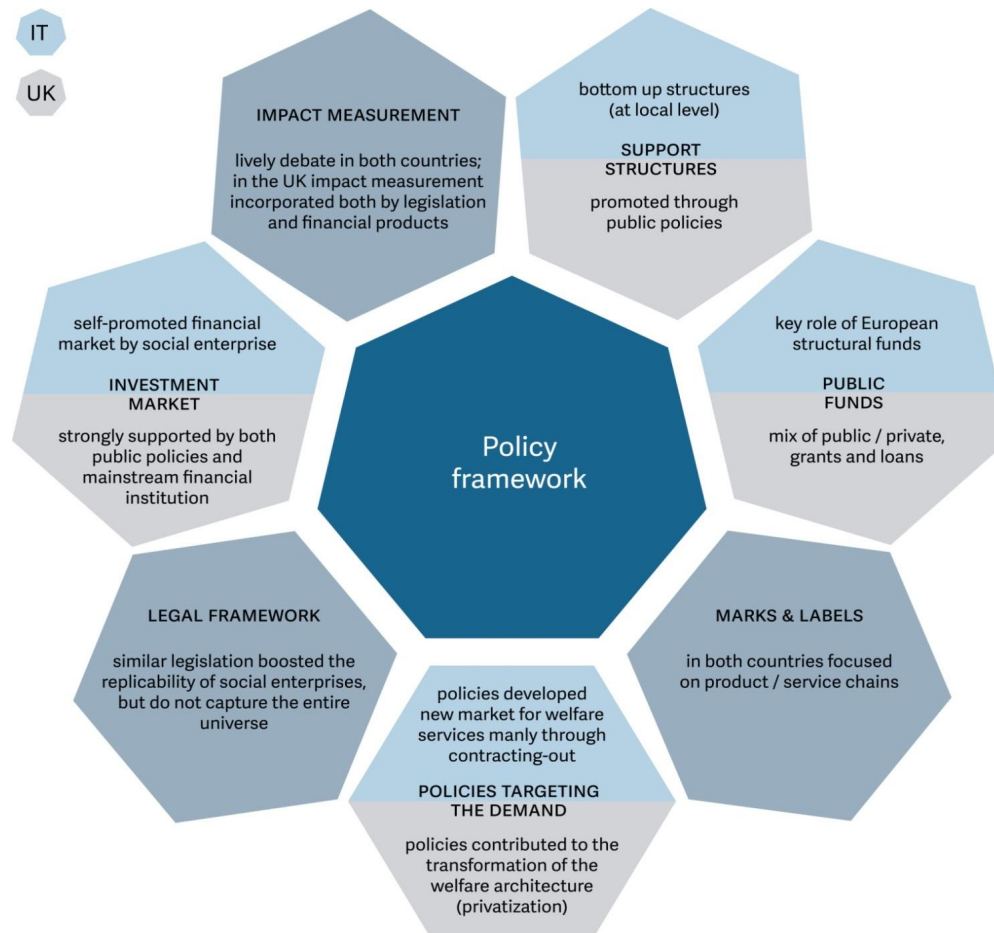
IN SEARCH OF... #SOCENT POPULATIONS

- *Innovative entrepreneurship*
 - A new stream of social value (via impact technology)
 - *Coworking and incubators*
 - New mutualism for the entrepreneurial society
 - *Solidarity economy*
 - “Buy social!”: demand aggregation as a district (GAS)
 - *Sharing economy*
 - A disruption that re-design (also) the services of general interest
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IN SEARCH OF... #SOCENT POPULATIONS

- *Culture and creativity*
 - Transferring assets to unlock the potential
 - *Coesive enterprises*
 - The italian way to re-produce shared value
 - *Community coop's*
 - “Concern for community” for a new local resilience
 - *Hybrid organization*
 - A new cicle of life for traditional #socent
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ECOSYSTEM IN A VACUUM - DECREES



SCALING WHY - «IRI DEL SOCIALE»

