



Transnational foresight workshop to improve regional and local strategic planning capacity

LOCAL POLICIES FOR CREATIVE DISTRICTS AND INNOVATION IN THE TEXTILE CITIES

Artimino (Prato), 8 October 2013

09:30 | Welcome coffee and registration

10:00 | **Session 1 - Urban and economic regeneration towards inclusive and sustainable creative cities**

Chair: Carlos Machado e Moura (IRIS, Prato)

- Mateusz Szczeciński, City Strategy Department, City of Lodz (Poland)
«Lodz – City of changes - from industrial monoculture to sustainable development»
- Francisca Abreu, Deputy Mayor, Guimarães (Portugal)
«Guimarães, a model for other historical towns in Europe»

11:15 | Coffee break

11:45 | **Session 2 - Infrastructures for creativity: supporting a creative district**

Chair: Massimo Bressan (IRIS, Prato)

- Oscar Lázaro, Head of International Promotion Area, Ade International – Excal (Spain)
«The Textile district strategy in Castilla y León»
- Alexandra Pisco, Director, Maisons de Mode, Lille / Roubaix (France)
«Maisons de Mode, finding and supporting new fashion labels»
- James Devitt, Strategy Manager, Kirklees City Council (UK)
«Huddersfield: the Place to Make It»



CREATE is a Preparatory Action proposed by the European Parliament and implemented through a Grant Agreement by the European Commission's Directorate-General for Enterprise and Industry





13:00 | Lunch

14:30 | **Session 3 - Technological foresight for the textile districts and a potential strategic map for the future**

Chair: Dr. Giacomo Petrini (QUINN - Consorzio Universitario in Ingegneria per la Qualità e l'Innovazione, Pisa)

- Gualtiero Fantoni; Università di Pisa (Italy)
«Technological foresight exercise for the textile sector in Tuscany»

Discussant:

- Solitario Nesti, Next Technology Tecnotessile, Prato (Italy)
- Rainer Gebhardt, Sächsisches Textilforschungsinstitut, Chemnitz (Germany)

16:30 | Closure

Facilitator: Gabriele Antonelli (Antonelli e Barsotti Associati Srl)

For further Information: create@toscanapromozione.it

<http://www.toscanapromozione.it/CREATE.html>



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